



**EWAsTER**

**Interreg**  
Euro-MED



Co-funded by  
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**eWaster**

**Preventing e-waste from polluting MED water  
by turning waste into a resource.**

**Kick-off Meeting**

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# The Energy Resources, Waste Management, Quarries and Mines Sector of Marche Region

The Energy Resources, Waste Management, Quarries and Mines Sector of Marche Region (MR) is in charge of the **regional system of waste management and planning**, having a strong experience in the management of international projects on waste management and prevention.

It has set up the Regional Waste Management Plan and the **Regional Waste Prevention Plan** within, manages the plan financial resources, approves the calls, defines the evaluation and priority criteria of the projects and defines the indicators for monitoring the impact of the implemented actions.

It publishes every year the report Rifiuti Marche. The staff includes graduated in architecture, geology, agronomy, economy and political and administrative sciences.

MR doesn't perform economic activities.

- member of the INTERREG EURO-MED National committee
- Interreg Adrion National Contact Point



## Significant interregional experiences as project partner:

LIFE+ SALT - Sustainable management of the Esino river basin to prevent saline intrusion in the coastal aquifer in consideration of climate change 2009-2011

INTERREG IV C – PREWASTE “Improve the effectiveness of waste Prevention policies in EU territories” 2010 - 2013 - Lead Partner

CIUDAD – GODEM “Gestion Optimisée des Dechets en Méditerranée” 2010 – 2012

MED – “Zerowaste - PRO” 2013 – 2014

Interreg Italy – Croatia – NET4mPLASTIC New Technologies for macro and Micro-plastic Detection and Analysis in the Adriatic Basin 2019 – 2022

Interreg Europe – 2LIFES - Promoting Re-use from the Public Policies 2019 – 2022

# The Regional Waste Management Plan (RWMP) that includes the Regional Program of Waste Prevention (RPWP)

The Regional Waste Management Plan (RWMP) that includes the Regional Program of Waste Prevention (RPWP) of Region Marche covers municipal and special waste. The responsible authority is the Regional Council of Marche Region.

The **macro-objectives** of the **RWMP** are to **achieve optimal performance in terms of integrated management of municipal waste** and to encourage the correct management of special waste.

The **RPWP** within it aims specifically at the **prevention of urban waste**, focusing on activated prevention activities in the Marche Region; Identification of Waste Fractions prevention priorities; strategic objectives: influencing a permanent change in behaviour; waste prevention oriented to waste fractions with high environmental pressure; indicators for waste prevention; Planning of activities; and Monitoring of activities.

**Through the implementation of the project activities an optimized implementation of the Regional Waste Management Plan is expected**

Marche Region manage an **institutional Regional Assembly** with the aim of maximizing the sharing of the topics on waste prevention involving a plurality of subjects. Some groups will take place in big plenary session, others by calling a group of 6-7 stakeholders, on the basis of the objectives of each meeting:

The 5 “Territorial Area Assemblies” (ATA), The 5 Provinces, All the Municipalities with an operative reuse center, The 5 Regional Reuse Playgrounds Ludoteche Riù, Onlus, charity and voluntary association, Industry associations, crafts, services, trade, Representative professional organizations, Representatives of Consumers' Associations, University, Representatives of the public school sector, Representatives of regional re-use playgrounds, Family groupings.

The 5 Regional **Reuse Playgrounds Ludoteche Riù** are places where concepts such as donation, alternative materials or waste as a resource re promoted through gaming. The aim is to raise awareness among children, young people and teachers about the creative reuse of goods.

## WEEE in Marche Region

WEEE in the region is collected separately from the rest of the waste through widespread and dedicated services.

1. First, in accordance with national regulations, they can be handed over to retailers when purchasing new electrical and electronic equipment.
2. A second WEEE collection service is related to the widespread presence throughout the region of Collection Centers, where citizens can deliver this kind of waste free of charge and independently.
3. The third collection channel is home pickup services, which are also active in a little bit of the regional territory, almost always free of charge.

In all these cases the recovered material is sent to recycling supply chains.

Rather developed, in the regional territory, is the network of Reuse Centers, where, alongside other materials it is possible to donate and receive free of charge also electrical and electronic equipment, thus preventing them from becoming waste.

Not yet structured, however, but present in experimental forms, is the implementation of the strategy of preparing WEEE for reuse.

Cultural transition from disposable to use and re-use objects: there are 25 reuse centres operating. MR is co-funding the creation of new re-use centres, whether municipal or inter-municipal.

The main objective is reducing the waste production, avoiding that goods of all types that are still in good state (or usable) go to the disposal in order to decrease the bulky waste produced.

It has produced Guidelines for a correct reuse center.



Environmental  
Education Center  
INFEA



playrooms Riù



## Associated partner

Assemblea Territoriale d'Ambito ATO2 – Ancona



The Territorial Assembly of Ambit ATO2 - Ancona is the entity of the province of Ancona, established with the LR Marche n. 24/2009, which designs, plans and schedules the integrated management services of urban waste.

The establishment of the ATA is intended to ensure the exercise in an integrated form of municipal functions in the field of management of urban and special waste assimilated to urban and in particular:

- (a) the unity of governance of the service in the Ambito Territoriale Ottimale;
- b) the overcoming of the fragmentation of management;
- (c) the guarantee to use the criteria of efficiency, effectiveness, cost-effectiveness, transparency and environmental sustainability;
- d) the improvement, qualification and rationalization of services according to homogeneous levels and standards of quality adequate to the needs of users;
- (e) the guarantee of the protection of users and their participation in the fundamental choices of regulation;
- (f) the guarantee of fair, non-discriminatory conditions and methods of access to services that meet the needs of different categories of users;
- (g) the achievement of a uniform and balanced service tariff regime within the ATO.

The ATA Assembly is composed of representatives of the 46 municipalities of the Province of Ancona, in the person of the Mayor and of the Province itself, in the person of the President.