

iEER Peer Review Visit to Helsinki 29.10.-1.12.2016

Programme

TUESDAY 29 NOVEMBER 2016

Peer review

8.15 *Andrina will meet the group in the lobby of Original Sokos Hotel Helsinki (Kluuvikatu 8)*

09.00–12.00 **Maria 0-1**

Host: Christine Chang

Address: Lapinlahdenkatu 16, Helsinki

9.00–9.20 Helsinki-Uusimaa ecosystem actors and overview

- Mr Teemu Polo, NewCo Helsinki

9.20-10.15 Policy framework

- The Finnish Funding Agency for Innovation (Tekes) and Team Finland by Pekka Rantala, Senior Advisor
- The Centre for Economic Development, Transport and the Environment (ELY Centre) (National + ESF + Arg) by Arto Salmela, Development Manager
- Helsinki-Uusimaa Regional Council (ERDF) by Lauri Kuukasjärvi, Business Development Manager

10.15-10.30 Startup support

- Maria 0-1 by CEO Voitto Kangas

10.30-11.10 Coffee break/site visit

11.10-11.50 Startup stories

- Simo Takanen, Serial Entrepreneur & Programme Manager at Junior Achievement Finland
- Toni Laturi, Head of Digital at Sanoma and coach at Startup Sauna

12.00–13.00 **Project lunch at restaurant school Perho**

Address: Mechelininkatu 7

13.15–16.00 **Seminar and dialogue: Future of the entrepreneurial ecosystem in Helsinki-Uusimaa**

iEER local Kick off and side event to Slush

Address: Maria 0-1, Lapinlahdenkatu 16, Helsinki

13.15–13.30 iEER welcome

- Christine Chang, Coordinator of iEER-project at Helsinki-Uusimaa Regional Council
- Eero Venäläinen, Development Manager at Helsinki-Uusimaa Regional Council

13.30–14.00 Where are we heading to? The future of entrepreneurship society in Helsinki

- Aleksi Hämäläinen, President of Aaltoes

14.00–14.15 Supporting young startups

- case Turbiini, Tiina Vuorio

14.15–15.00 Startup challenges and the future

- Alejandro Santacreu, CEO & Founder, Puzzlephone (Spinno graduate)
- Pauli Isoaho, Co-Funder, Artic Robotics Oy (Turbiini graduate)
- Kristian Ahlers, CEO & Co-founder, eMedi Innovations Oy (NewCo graduate)
- Veera Lehmonen, CEO, Cuckoo workout Oy (Spinno graduate)

15.00–15.30 Supporting future growth in Helsinki-Uusimaa - what can public policy do?

- Mikko Härkönen, Growth Service (Kasvupalvelu), Ministry of Employment and the Economy
- Helle Knudsen, experience from Growth Forum/Southern Denmark

Discussion

15.30–16.00 Networking session

- Glögi (Finnish gluhwein) and ginger bread

16.00 Slush badge pickup and free time

17.15 *Bus pickup at Original Sokos Hotel Helsinki for those who have reserved a place for the sauna*

18.00-19.00 Sauna

18.40 *Bus pickup at Original Sokos Hotel Helsinki for dinner*

19.00–21.45 Project dinner at restaurant Löyly

Address: Hernesaarenranta 4, Helsinki

Host: Kyösti Väkeväinen, Vice President at Laurea University of Applied Sciences

21.45 Bus pick up

WEDNESDAY 30 NOVEMBER 2016

Slush **9.15 Andrina will meet you in Original Sokos Hotel Helsinki. Please remember your Slush badge. Cell phone reception at Slush may be poor due to large crowds.**

10.00–13.00 **Slush**
Location: the Exhibition and Convention Center of Helsinki (Messukeskus)
Address: Messuaukio 1

13.00–14.30 **Popup lunch with Helsinki-Uusimaa local stakeholders** at Haaga-Helia University of Applied Sciences (next door from Slush)
Address: Ratapihantie 13, Helsinki, room 1206

Welcome, Mr. Markku Markkula, President of the European Committee of the Regions and Board Member of Helsinki-Uusimaa Regional Council

14.30–18.00 **Slush**
Location: the Exhibition and Convention Center of Helsinki (Messukeskus)
Address: Messuaukio 1

Free evening

THURSDAY 1 DECEMBER 2016

Slush + peer review **8.45 Andrina will meet you at Original Sokos Hotel Helsinki. Please remember your Slush badge.**

9.00–11.00 **Case visit: Helsinki Think Company, Matti Petteri Pönttiö, CEO**
Address: Vuorikatu 5, Helsinki

9.00 – 9.20 Helsinki Think Company introduction by Sally Weaver
9.20 – 9.40 Helsinki Think Company's entrepreneur story by ALA Helsinki
9.40 – 10.10 Co-operation with 3 Universities of Applied Sciences by Tommo Koivusalo
10.10 – 10.40 Laurea Startup path by Director Antti Vettenranta at Laurea
10.40 – 11.00 Laurea Startup entrepreneur story by Laurea student Anna Grinberg

11.00–14.00 **Slush**
Location: the Exhibition and Convention Center of Helsinki (Messukeskus)
Address: Messuaukio 1

14.00–16.00 Peer evaluation and project steering group meeting Helsinki-Uusimaa

Location: Haaga-Helia University of Applied Sciences
Address: Ratapihantie 13, Helsinki, room 1206

16.00-17.00 Slush 100 finals

Evening Departures / Slush after party starting at 21.00

Slush suggestions

Wednesday 30 November

14.00-16.00 Tekes, Finnvera, Team Finland, Finnish Chamber of Commerce

Finnish public business and start-up support organisations' stand in the Slush. Helsinki LSG member Pekka Rantala from Tekes will be present on Wednesday afternoon.

18:30pm - 20:00 Demo Night: Startup Sauna Demo Day on Green Stage

"Startup Sauna's Demo Days are not the usual snooze-fests that other accelerators produce." Startup Sauna Fall '16 Demo Day wraps up another record-breaking year of over 1500 applications to the two accelerator programs. The best 1,8% take the stage at Demo Day, where the most promising early-stage startups of the Nordics, Baltics, Eastern Europe and Russia pitch and showcase their products to the audience.

Thursday 1 December

16.00-17.00 Slush 100 Finals on Pitching Stage.

Four companies do a 5-minute pitch on the Founder Stage -Helsinki region local stakeholder group member Pontus Stråhlman from Finnish Business Angels Network is in the Jury

Practical info

Accommodation

[Original Sokos Hotel Helsinki](#)

Kluuvikatu 8, 00100 Helsinki

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Slush badge pickup point in Helsinki city center

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