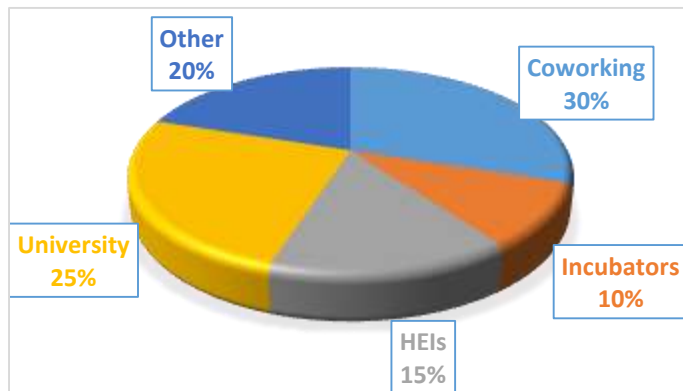


## 1ST IEER FOCUS-GROUP

### WITH STAKEHOLDERS OF THE MARCHE REGIONAL YOUNG ENTREPRENEURIAL ECOSYSTEM

Friday, 13<sup>th</sup> January 2017 – Warehouse Coworking Factory, Marotta (PU)

A great participation to the 1<sup>st</sup> focus-group dedicated to stakeholders of the regional young entrepreneurial ecosystem from the Northern area of Marche territory and organized by Marche Regional Authority, as iEER partner. The event has been designed and coordinated at scientific level - on the basis of the iEER methodology- by the Centre for Innovation and Entrepreneurship of Polytechnic University of Marche.



More than 20 people have joined the event representing different types of stakeholders: universities, incubators, coworkings, HEIs, etc.

The event has been hosted by a stakeholder, the Warehouse Coworking Factory of Marotta (PU), which is the largest space of coworking at the regional level. Two freelancers, Laura Sgreccia and Ronnie Garattoni, have founded it.



The cofounders, after important experiences in Developing Countries, came back with the idea of stimulating their territory with original projects, which combine business and economic growth with human and social development.

Warehouse hosts, at the ground floor area, freelancers and startups, creating a real community of professionals from different sectors and expertise; while the upstairs floor hosts an ICT company, an English writer and the local office of a member of the EU Parliament.



During the focus-group, the stakeholders presented a great synergy around the young entrepreneurship issue and emerging initiatives, such as:

- UNIURBLAB, a new contamination laboratory of the University of Urbino (replicating the best practice from UNIVPM) which from February 2017 will be opened to students, new graduates and ISIR students;
- BP CUBE incubator, with its 1200 mq for hosting start-ups;
- MONTEFELTRO LOCAL ACTION GROUP, which has the mission to manage 2014-2020 rural development funds offering important opportunities for young entrepreneurs;
- DATAURBINOITALY, managed by the Municipality of Urbino, a new laboratory willing to play a positive role in attracting youngsters.

