

iEER Learning Camp in Southern Denmark and High Level Steering Committee meeting

TUESDAY 30th MAY

Venue: Science Park Odense. User Lab, Forskerparken 10 G, Odense

09:30 **Welcome & Presentation of the Region of Southern Denmark**
Opening address by Mr Karsten Uno Petersen, Member of the Regional Council and of the iEER High Level Steering Committee

iEER – Learning Camp “Entrepreneurship in a Smart Specialisation Strategy”
by Christine Chang, Head of iEER project, Helsinki-Uusimaa Region

Entrepreneurship in a Smart Specialisation Strategy
by Dorthe Kusk, Head of Unit, Business Development and Funding, Regional of Southern Denmark

10:15 Break

10:30 **Scale-up Denmark – a national initiative to scale up young enterprises**
by Mette Husted, SE

Action field 1: Health and Social Care Innovation

11.15 **Presentation and Guided Tour at the Health Innovation Centre of Southern Denmark**
The Health Innovation Centre of Southern Denmark has 1900 m2 test facilities to test prototypes, products, floor plans of new hospital units, etc.

- CoLab Plug&Play
- Innovative projects
- 4 * Reference Site European Innovation Partnership for Active and Healthy Ageing

12:00 Lunch in Science Park Odense

Enterprises in Health and Social Care Innovation

13:00 **Welfare Tech Cluster** by Christian Graversen, CEO
National cluster and a hub for innovation and business development in Healthcare, home care and social services.

Healthcare DENMARK by Tanja Staniok, Senior Consultant
National initiative to organise visits for foreign delegations to study Danish solutions in Health and Social Care – and to promote solutions abroad.

13:30 **StartUp Hub Robotics**

Short presentation and guided tour in the StartUp Hub for young enterprises at the Technological Institute by Troels Oliver Vilms

Research and enterprises in Health and Social Care Innovation

14:15 Bus transfer to **University of Southern Denmark**

14:30 **Introduction to innovation projects** by Head of technical research, Professor Uffe Kock Wiil
Service Robots to the Health Sector by Deputy Head of Unit, Professor Norbert Krüger

15:30 Bus transfer to City Centre

16:00 - 17:00 Venue: Hotel Plaza Odense
High Level Steering Committee meeting

Evening

18:00 **From Fairytales to Smart City** - guided tour in the HC Andersen District and in the City Centre.
Meeting point to be confirmed.

20:00 **Networking dinner at the Old Inn** – Den Gamle Kro, Overgade 23, 5000 Odense C.

WEDNESDAY 31st MAY

Venue: Cortex Park, Odense

9:00 **Overview of Entrepreneurial system in Southern Denmark**

9:15 **Entrepreneurs in Education**

- Foundation for Entrepreneurship by Mikkel Søndergaard Jensen
- Youth Education Campus Vejle by Ruben Krogh (tbc)
- Pro Programme by Interact

Questions and break

9:50 **Entrepreneurs in the Business Development System**

- Business Development in Municipalities (tbc)
- Business Development Centre Southern Denmark (TBC)
- Pre Scale-up by the Business Development Centre – Væksthuset (tbc)
- Scale-up Health by Peter Torstensen (tbc)

Questions and break

10:40 **Financing entrepreneurs**

Short panel presentation and discussion

- Welfare Tech Invest by Mads Rasmussen (tbc)
- Innovation Southern Denmark by CEO Helge Holm Larsen, Syddansk Innovation
- PPI Pool by Susanne Søndergaard

Questions and break

11:30 **Start-ups in Health and Social Care Innovation**

- Patient@home
- PPI Project

Start-up ecosystem

12:00 Lunch at the University of Southern Denmark

13:00 **Workshop by Interact**

Start-ups in a Smart Specialisation Strategy

Interact: Presentation of iEER analysis

Workshop: How to work with start-ups in a Smart Specialisation Strategy?

Introduction, setting the scene and frame

Presenting the iEER analysis

Q&A session related to findings

Workshop kick-off

Sessions:

1: Individual reflections

2: Cross national reflections and exchange

3: Ideation and process development

4: Visualisation

5: Presentation

6: Action plan mapping

7: Wall of strategic initiatives and reflections

17:00 Wrap up, evaluations, next step

Transfer to City Centre

19:00 **Meeting for Project Partners, Hotel Plaza, Odense**

THURSDAY, 1st JUNE

Action field 2: Sustainable Energy

8:00 Bus transfer to Esbjerg

9:30 **From Fishing to Centre for Offshore Energy**

Guided bus tour to offshore facilities at Esbjerg Harbour.

Venue: SE Headquarters Esbjerg

11:00 **Presentation of action fields**

- Offshoreenergy.dk by CEO Glenda Napier
- CLEAN – Energy Efficient technologies by Head of department Henrik Bjerregaard

National clusters and hubs and business development in offshore energy and energy efficient technologies

11:30 Lunch at SE

12:15 **Scale-Up Denmark**

SE Next Step by Lars Bo Jensen, Vice president Strategic and Business Development

Corporate presentation of the interaction between SME and Start-ups.

Next Step Challenge by Mette Husted

Pitch by Certware – offshore bound company

Pitch by Zmartify – energy bound company

14:30 Transfer to Odense, incl. Peer review of Learning Camp

16:00 Venue: Hotel Plaza Odense.

Planning of autumn activities – for Project Partners

17:00 End of Learning Camp