

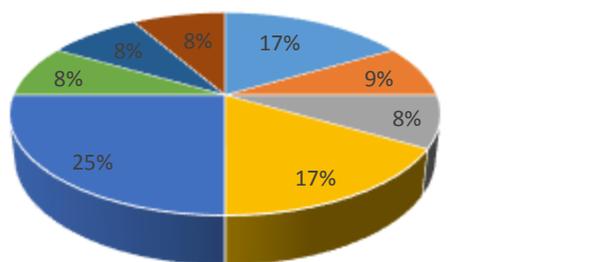
2ND IEER FOCUS-GROUP

WITH STAKEHOLDERS OF THE MARCHE REGIONAL YOUNG ENTREPRENEURIAL ECOSYSTEM

Monday, 30th January 2017 – Contamination Lab-UNIVPM, Ancona

Also the second local focus-group -organized by Marche Regional Authority as iEER project partner- has registered a great participation of stakeholders, whose majority was from the Ancona province, the most populated part of the region. The event has been designed and coordinated at scientific level -on the basis of the iEER methodology- by the Centre for Innovation and Entrepreneurship (CIE) of UNIVPM.

More than 20 people have joined the event representing different types of stakeholders: universities, investors, business schools, chambers of commerce, young entrepreneurs, HEIs, trade-unions, fab-labs, incubators, etc.



- Universities
- Business schools
- Chamber of commerce
- Young entrepreneurs
- HEIs
- Trade union
- Fab Lab
- Incubator

The event has been hosted by the Contamination Lab (C Lab) of UNIVPM. The C Lab (operative since 2015) has been promoted by the CIE and funded by UNIVPM. It aims at promoting the culture of entrepreneurship among students who are at different stages of their training program (secondary school, bachelor-degree, master degree and doctorate) and between the different areas of the UNIVPM: agriculture, business, engineering, science and medicine.

During the focus group, the stakeholders presented their different experiences in terms of promotion of the young entrepreneurship, for example:

- LUCI project from University of Macerata which is a laboratory for humanism and entrepreneurship open to secondary schools students, university students, post-graduates and PhD students on an interdisciplinary basis; moreover UNIMC has just launched an incubator for CCIs (Cultural and Creative Industries) spin-off;
- CultLab was a project funded by Regional Government and promoted by the Universities of Macerata and Urbino and by Meccano spa (Service Centre for MSMEs of mechatronics sector). It is an incubator created to support projects of regional cultural enterprises in the territories that are entitled to access funding from the Regional Rural Development Plan in the framework of the Marche Regional "Evolved Cultural District" programme;
- CULTURE@Labj project is a laboratory centre for the cultural enterprise sector, theatre, art, film lasting 10 years; it is promoted by the ITS Cuppari (a Technical Secondary School) and co-funded in 2016 with 1 MIL euro by the Italian Ministry of Education, University and Research;
- moreover, some of worthier students of the Technical Secondary School, ITIS Volterra Elia, have been participating to the C Lab of UNIVPM during the last 3 years and they considered that a very important experience for their curricula; a similar collaboration with C Lab has been started during the current school year by Liceo Scientifico Savoia (another Secondary School focused on scientific studies);
- The Hive -together with the other 3 incubators from Marche Region (BP Cube, Hub 21 and JCube)- has scouted the best start-ups and innovative SMEs willing to participate in a Silicon Valley Tour in the framework of the IDEA project funded by Marche Regional Government to facilitate business partnerships and training activities;
- BIOMEDFOOD is a spinoff of the UNIVPM, and representative of the Spinn off Association created by the young entrepreneurs of UNIVPM. They outline the lack in receiving a specific training for supporting the growth stage of the enterprise and the importance to have an accredited network of targeted services.

Finally, it is to be mentioned also the role played by ISTAO (a regional business school) and by the Chamber of Commerce of Ancona in providing services and training for already established regional start-ups and SMEs.

