

iEER 5th Learning Camp – Preparing for Action Plans

27.-28.9.2017, Ancona, Marche, Italy

Programme

Day 1: WEDNESDAY, 27TH SEPTEMBER 2017

Venue:

Polytechnic University of Marche, Contamination Lab, via Breccie Bianche, Ancona
 Marche Region's Headquarter, Li Madou Building, via Gentile da Fabriano, Ancona

Event language:

Italian and English. Interpretation between Italian and English will be available during some part of the programme.

08:10-08:30	Bus transfer from Seeport Hotel to Polytechnic University of Marche (UNIVPM)
08:30-09:00	Welcome by UNIVPM, and walking to the Contamination lab (Q155/8)
09:00-09:15	Institutional Welcome <ul style="list-style-type: none"> - Regional Presidency representative - Francesco Giacinti, Regional Assembly Member
09:15-09:30	Opening address <ul style="list-style-type: none"> - Paola Paolinelli, iEER Project Manager for Marche Region, Marche Regional Authority
09:30-09:50	Marche Learning Camp – iEER regions preparing for action plans <ul style="list-style-type: none"> - Ossi Savolainen, Regional Mayor, Helsinki-Uusimaa Regional Council - Christine Chang, Head of iEER project, Helsinki-Uusimaa Regional Council
09:50-10:10	Presentation of Marche entrepreneurial ecosystem <ul style="list-style-type: none"> - Prof. Donato Iacobucci, Director of Centre for Innovation and Entrepreneurship of UNIVPM
10:10-10:30	Presentation of National Scenario to Support to Young Entrepreneurship <ul style="list-style-type: none"> - Roberto Volpe, Expert, National Ministry of Economic Development
10:30-11:00	Coffee & Cakes Break

11:00-12:10	<p>Presentation of Marche players on pre-startup phase support:</p> <p><i>Secondary Schools:</i></p> <ul style="list-style-type: none"> - ITGS Cuppari, IIs Savoia-Benincasa, IIs Volterra-Elia <p><i>Universities:</i></p> <ul style="list-style-type: none"> - UNICAM: Prof. Diletta Romana Cacciagrano (Science and Technology School) with A.R.T. &Co. (Fabrizio Scognamiglio, CEO) and EGG TECHNOLOGY (Stefano Calabrò, CEO) - UNIMC: Prof. Gigliola Paviotti (Agrifood Department) with YAMO SRL (Lucia Pellegrini, CEO) - UNIURB: Prof. Mara Del Baldo (School of Economics) with GLUOS srl (Michele Mari, CEO) <p><i>Business School:</i></p> <ul style="list-style-type: none"> - ISTAO: Sabrina Dubbini, training expert <p><i>Coworking:</i></p> <ul style="list-style-type: none"> - Warehouse Co-working Factory: Ronnie Gattaroni, CEO <p><i>Financial supporter:</i></p> <ul style="list-style-type: none"> - San Paolo Intesa Bank: Alessandro Bedei, Innovation Expert
12:10-12:30	Q&A
12:30-13:00	Free visit to Contamination lab
13:00-14:30	Networking lunch by BIOMEDFOOD
14:30-15:00	Bus transfer from UNIVPM to Marche Region’s Headquarter Li Madou Building
15:00-16:00	<p><i>Building momentum and preparing for iEER Action Plans</i></p> <p>Inspirational speech: <i>What is needed to build a conducive Start-up ecosystem in regions?</i></p> <ul style="list-style-type: none"> - Valto Loikkanen, CEO and Founder, Grow VC Group <p><i>Regional baseline findings and recommendations for iEER regional action plans</i></p> <ul style="list-style-type: none"> - Cathy Giles, Interregional Learning Manager for iEER-project, Institute of Technology Tralee
16.00-16:15	Short Break
16.15-17.00	<p>Presentation of Marche Regional Authority Good Practices</p> <p><i>“Pacchetto Giovani 2016” (EAFRD)</i></p> <ul style="list-style-type: none"> - Andrea Sileoni, Agrofood Policies Department with Società Agricola Forestale S. Marcello (Massimo Palmieri, CEO) <p><i>“Support and development of knowledge-based start-ups”(ERDF)</i></p> <ul style="list-style-type: none"> - Stefania Bussoletti, Productive Activities, Labour and Education Department
17.00-17:30	Bus transfer to Riviera del Conero http://www.rivieradelconero.it
17.30-19.30	Sunset on the sea at Portonovo Bay
19:30-21:30	Networking dinner at “Il Molo” Restaurant in Portonovo Bay
21:30-22:00	Bus transfer from Portonovo Bay to Seeport Hotel

Day 2: THURSDAY, 28TH SEPTEMBER 2017

Venues:

Pergolesi Theatre, Piazza della Repubblica, 9 – Jesi (AN)
 Jesi Town Centre-JCUBE, Via della Barchetta, 1 – Jesi (AN)
 The HIVE, Via Terme, 5 – Aspio (AN)

Event language:

English mainly. Italian and English. Interpretation between Italian and English will be available during some part of the programme.

08:00-08:30	Bus transfer from Seepport Hotel to Jesi Town Centre
08:30-09:00	Welcome by Secondary School ITGS Cuppari students and walking to the Pergolesi Theatre
09:00-09:20	“Why in outlying areas for entrepreneurship?” <ul style="list-style-type: none"> - Marco Gialletti, young entrepreneur and Vice-president of Ancona Industrial Association
09:20-09:50	Bus transfer from Jesi Town Center to JCUBE Incubator
09:50-10:40	The 4 regional incubators and start-up testimonials <ul style="list-style-type: none"> - JCUBE: GOODYTALY (Mine Hauch MKTG Manager) and BYETNO (Irina Vetere, CEO) - THE HIVE: VISIONAR (Andrea Andreucci, Founder) and FIL AIR (Gloria Nicolini, Founder) - BP CUBE: THE SEA OPPORTUNITIES (Alessio Canalini, CEO) and FIBREACOUSTICS (Luca Alessandrini, CEO) - HUB21: DEMOSEND (Matteo Ambrogetti, CEO) and ENNOVA.BIKE (Daniela Fani, CEO)
10:40-11:10	Coffee & Cakes Break
11:10-11:30	Financial support <ul style="list-style-type: none"> - Nextequity Platform, by Paolo Ramazzotti - Start up testimonials: BIOERG (Giulia Cinti, CEO), SYNBIOTEC (M. Cristina Verdenelli, CEO), BIOVECBLOK (Aurelio Serrao, CEO)
11:30-12:15	Walking to JCUBE Fab Space
12:15-12:50	Bus transfer to Restaurant
12:50-14:30	Networking lunch at “Filotea Experience” in Ancona

14.30-14.50	Bus transfer to The HIVE Incubator
14.50-15.20	<p>Presentation of Marche Regional Authority Good Practices <i>“Support to start-up, growth and continuity of MSMEs located in productive crisis areas”</i> (ERDF)</p> <ul style="list-style-type: none"> - Roberta Maestri, Productive Activities, Labour and Education Department <p><i>“The Marche Region RIS3”</i></p> <ul style="list-style-type: none"> - Anna Torelli, Productive Activities, Labour and Education Department
15:20-18:00	<p>iEER Good Practice Café</p> <p>This is an interactive session where iEER presents successful cases supporting young entrepreneurs and start-ups. Participants are invited to review these good practices in small group discussion and the discussion will be inputs for iEER regional action plans. Hot coffee and refreshment will be served throughout the café.</p> <ul style="list-style-type: none"> - TF 1: Good practices to nurture Entrepreneurial Competence (Maria Leye) - TF 2: Good practices to support the Acceleration of startups (Marjo Ruuti) - TF 3: Good practices to support entrepreneurs in Outlying Areas (Lisa O’Kane) - TF 4: Good practices in utilizing RIS3/Smart Specialisation for young entrepreneurs (Helle Knudsen & Tue Larsen) <p>After the presentations, the participants will be divided into small group by region for discussion.</p>
18:00-18:20	Bus transfer to Ancona City Centre
18:20-19:40	Guided tour of Ancona Old City and Passetto area
	End of learning camp for local stakeholders (Peer review will be conducted post-event)

Day 3: FRIDAY, 29TH SEPTEMBER 2017

iEER partner working meeting (for iEER Partners only, agenda sent separately)

Venue: Seeport Hotel Ancona, Rupi di Via XXIX Settembre, 12 - Ancona