

23 nov 2016 Ancona / Hotel Excelsior "La Fonte"

“The strategic orientations of European Union, Italy and Regions for public transport: the role of ICT in re-thinking services and systems of smart transport”

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# Programme

**9.00** *Registration*

**9.30** *The challenge of the innovation for transport and logistics within the EUSAIR Strategy*

**Angelo Sciapichetti.** Marche Region, Head of Regional Department for Transports

**Paola Di Salvatore.** IPA CBC Adriatic Programme-Managing Authority

**Virginio Di Giambattista.** Ministry of Infrastructures and Transport, General Direction for infrastructures and local public transport

**Letizia Casonato.** Marche Region, Office for road accessibility and transport

**10.15** *Innovation Brokerage, Capitalisation and Reuse to accelerate the competitiveness of logistics and transports sectors*

**Germana Di Falco.** Independent evaluator of IPA CBC Adriatic Programme and advisor for EU innovation policies

**Daniilo Gismondi.** TRENITALIA, Head of Information Technology Department

**Andrea Fossa.** Politecnico di Milano, Scientific Director of "Contract&Logistics" Observatory

**Giuseppe Catalano.** University of Rome, Professor of the Department of Computer, Control, and Management Engineering

**Serena Carota.** Marche Region, Office of Informative and Telecommunication Systems

**11.30** *ICT, ITS, Multimodality, Resilience, Eco-Sustainability: the innovation drivers for transport and logistics in the macro-region*

**Fabrizio Lanari, Pluservice srl**

*Testing a smart system for parking of heavy vehicles inside an interport, with regard to port embarkations ("CO-GISTISTICS" European project)*

*A Travel Planner fortourists' needs, based on interoperability of data ("TISAR" project, funded under IPA Programme)*

*My Cicero, app and web services for electronic ticketing, payment of car parks and more*

**Andrea Fossa, Founder Greenrouter.**

*The spin-offs: the case of Greenrouter*

**Giorgio Guidi, The Hive.**

*Armotia: the startup connected to the eco-friendly mobility and the of accelerators*



# Programme

**Alessandro Bogliolo.** *University of Urbino*  
*ICT, smart sensing and crowd solutions: "Crowd4Roads" project, unded under H2020 Programme*

**13.30** *Light lunch*

**14.45** *ICT, ITS, Multimodality, Resilience, Eco-Sustainability: the innovation drivers for transport and logistics in the macro-region*

**Franco Gazzotti.** *LEM Reply*  
*The services of regional electronic ticketing: impacts at regional and local level*

**Carla Teodori.** *La Tec@ Digitale Srl*  
*The social smart community social for the transport sector within ADRISTARTER project*

**Fernando Angeli.** *LogicWay, "CARICA" project partner, funded under IPA Programme*  
*The application of passive RFID UHF technology for tracking of vehicles and goods in a rail yard operating for Lucca Paper District ("MED.I.T.A." MED project and "PLISS" project)*

**Sonia Massobrio.** *Net4Partners Srl*  
*Open City Platform (OCP) project: an innovative cloud and open source infrastructure to enable the interoperability of Public Administration's digital services*

**Simone De Santis.** *SIGMA Spa*  
*National standards, certifications and new techniques for delivering services in the integrated ticketing market*

**Eleonora Paganelli.** *E-Lios Srl*  
*Interoperable technologic solutions for the regional TPL*

**Andrea Sergiacomi.** *Regione Marche*  
*Algorithms and web solutions for medical transport and for locating hospitals and emergency centers, developed in the framework of ADRISTARTER project*

**17.00** *Debate and conclusions*





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